Tennessee Williams; a name that evokes awe and inspiration in every theatre buffs heart. He is one of America’s greatest playwrights. His most famous play is one of, nay, the greatest American play ever written. It has been alluded to and mentioned by countless other plays, movies, television shows, and other forms of media. The play I’m talking about, obviously, is Cat On A Hot Tin Roof. Now imagine America’s most famous play, performed by America’s most famous actors and actresses, in one of New York’s most famous theatres. There is literally no way this cannot succeed.

Today I am here to proudly announce that The Stardust Theatre Company and the Booth Theatre plan to, once again, perform this highly successful show for another run on broadway. The majority of the cast and crew has already signed on, and let me just tell you, the talent in this show and behind the scenes is nothing less than extraordinary. American sweethearts Emma Stone and Jennifer Lawrence have signed on as well as Bradley Cooper and Josh Duhamel. While Stone and Cooper are no strangers to the broadway stage, first timers Lawrence and Duhamel are sure to shine just as brightly as their veteran costars. John Goodman has also been offered the role of Big Daddy. A broadway and hollywood star, Goodman will bring a new and fresh adaptation to this iconic role. I am also very humbled to be cast in my most challenging role ever, director.

The crew consists of world renowned designers and technicians. Many have worked on shows such as Hamilton, The Color Purple and other huge broadway hits. Tony Award winners and nominees Natasha Katz, Christopher Oram, and Nevin Steinberg are all in the process of being hired. Our costume designer is Tony Award nominee Paul Tazewell. His designs are already taking the show by storm and helping shape the production and the amazing path it will take.

The storyline and characters in this play have inspired countless numbers of people since its 1955 release. The themes of wealth and greed, coming to terms with mortality, and sexuality are very prevalent in this play. It broke barriers in the 50s when it dealt with homosexuality and how
people dealt with it. What many thought of as taboo during this time, Williams took it and made it into a national conversation.

We have the the venue, the cast, and the crew; the final thing we need is financial support. That’s where you fine people come in. Once we have financial backing we can get the show up and running. The last time this show ran on broadway it grossed in total $9,851,040. Wouldn’t you like to be apart of a show that, or even more successful? Well here’s your chance. With such a prime location and an all star cast, there is no doubt in my mind that we will not meet or supercede the grosses of the last time it ran. Fellow producers and investors include Lin Manuel-Miranda and Steven Spielberg. Many others have also showed interest in investing. This is an opportunity you don’t want to pass up. Today I am asking you to become a part of this amazing play’s history and help us by investing in it. There is nothing we want more than to do it the justice it deserves and we cannot do that without financial support. Times change and ideals change, but the themes of this play are of a timeless nature. Please join me in bringing this beloved American play back to the broadway stage.